

## **Nelson Mandela on leadership**

- 1- courage is not the absence of fear- it is moving beyond it & inviting others to as well
- 2- lead from the front but don't leave your base behind
- 3- lead from the back and let others believe they are in front
- 4- know your enemy- speak their language & seek to understand them & find common ground
- 5- keep your friends close and your rivals even closer
- 6- appearances & symbols matter as much as substance & smile
- 7- nothing is black or white
- 8- quitting is leading too