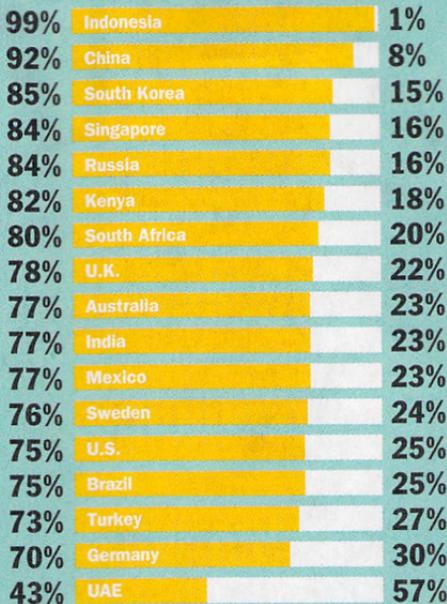
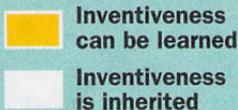


## ARE INVENTORS BORN OR MADE?



It would be nice to think we could all be great inventors, but history says otherwise. Still, there's wide agreement that inventiveness is a quality that can be learned.



## DOES IT TAKE A VILLAGE TO BE AN INVENTOR?

Solitary geniuses are nice, but there's power in a team. Culture seems to determine which one people see as more important.

57%

Germany

76%

India

Singapore

73%

China

80%

Indonesia

44%

South Africa

43%



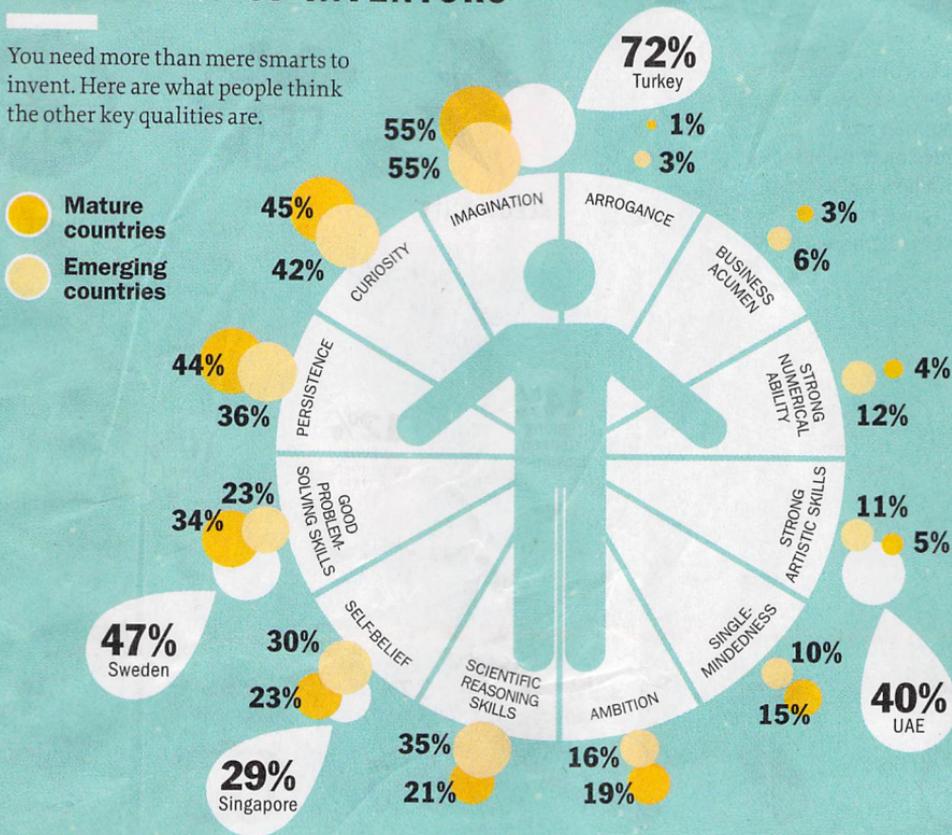
**A collective effort**



**An individual effort**

# ATTRIBUTES OF INVENTORS

You need more than mere smarts to invent. Here are what people think the other key qualities are.



## MOTIVATION TO INVENT

It isn't about the money—or at least not usually. Inventors invent for many reasons.

LOVE OF INVENTING



42%

NECESSITY



26%

SOCIAL GOOD



13%

MAKING MONEY



13%

FAME



3%