

SOCIAL ATTITUDES SCALE

Please read the following statements and indicate how strongly you agree or disagree with each. Circle the appropriate response.

1. A man would always prefer to go out with a thin woman than one who is heavy.

<i>strongly</i>	<i>somewhat</i>	<i>agree</i>	<i>neither agree</i>	<i>disagree</i>	<i>somewhat</i>	<i>strongly</i>
<i>agree</i>	<i>agree</i>		<i>nor disagree</i>		<i>disagree</i>	<i>disagree</i>

2. Clothes are made today so that only thin people can look good.

<i>strongly</i>	<i>somewhat</i>	<i>agree</i>	<i>neither agree</i>	<i>disagree</i>	<i>somewhat</i>	<i>strongly</i>
<i>agree</i>	<i>agree</i>		<i>nor disagree</i>		<i>disagree</i>	<i>disagree</i>

3. Fat people are often happy.

<i>strongly</i>	<i>somewhat</i>	<i>agree</i>	<i>neither agree</i>	<i>disagree</i>	<i>somewhat</i>	<i>strongly</i>
<i>agree</i>	<i>agree</i>		<i>nor disagree</i>		<i>disagree</i>	<i>disagree</i>

4. It is not true that attractive people are more interesting, poised and socially outgoing than unattractive people.

<i>strongly</i>	<i>somewhat</i>	<i>agree</i>	<i>neither agree</i>	<i>disagree</i>	<i>somewhat</i>	<i>strongly</i>
<i>agree</i>	<i>agree</i>		<i>nor disagree</i>		<i>disagree</i>	<i>disagree</i>

5. A pretty face will not get you very far without a thin body.

<i>strongly</i>	<i>somewhat</i>	<i>agree</i>	<i>neither agree</i>	<i>disagree</i>	<i>somewhat</i>	<i>strongly</i>
<i>agree</i>	<i>agree</i>		<i>nor disagree</i>		<i>disagree</i>	<i>disagree</i>

6. It is more important that a women be attractive than a man.

<i>strongly</i>	<i>somewhat</i>	<i>agree</i>	<i>neither agree</i>	<i>disagree</i>	<i>somewhat</i>	<i>strongly</i>
<i>agree</i>	<i>agree</i>		<i>nor disagree</i>		<i>disagree</i>	<i>disagree</i>

7. Attractive people lead more fulfilling lives than unattractive people.

<i>strongly</i>	<i>somewhat</i>	<i>agree</i>	<i>neither agree</i>	<i>disagree</i>	<i>somewhat</i>	<i>strongly</i>
<i>agree</i>	<i>agree</i>		<i>nor disagree</i>		<i>disagree</i>	<i>disagree</i>

8. The thinner the women, the more attractive she is.

<i>strongly</i>	<i>somewhat</i>	<i>agree</i>	<i>neither agree</i>	<i>disagree</i>	<i>somewhat</i>	<i>strongly</i>
<i>agree</i>	<i>agree</i>		<i>nor disagree</i>		<i>disagree</i>	<i>disagree</i>

9. Attractiveness decreases the likelihood of professional success.

<i>strongly</i>	<i>somewhat</i>	<i>agree</i>	<i>neither agree</i>	<i>disagree</i>	<i>somewhat</i>	<i>strongly</i>
<i>agree</i>	<i>agree</i>		<i>nor disagree</i>		<i>disagree</i>	<i>disagree</i>