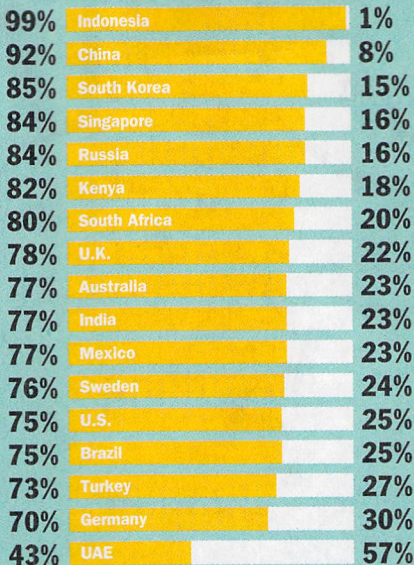
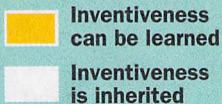




## ARE INVENTORS BORN OR MADE?

It would be nice to think we could all be great inventors, but history says otherwise. Still, there's wide agreement that inventiveness is a quality that can be learned.



## DOES IT TAKE A VILLAGE TO BE AN INVENTOR?

Solitary geniuses are nice, but there's power in a team. Culture seems to determine which one people see as more important.



**A collective effort**



**An individual effort**

57%

Germany

76%

India  
Singapore

73%

China

80%

44%

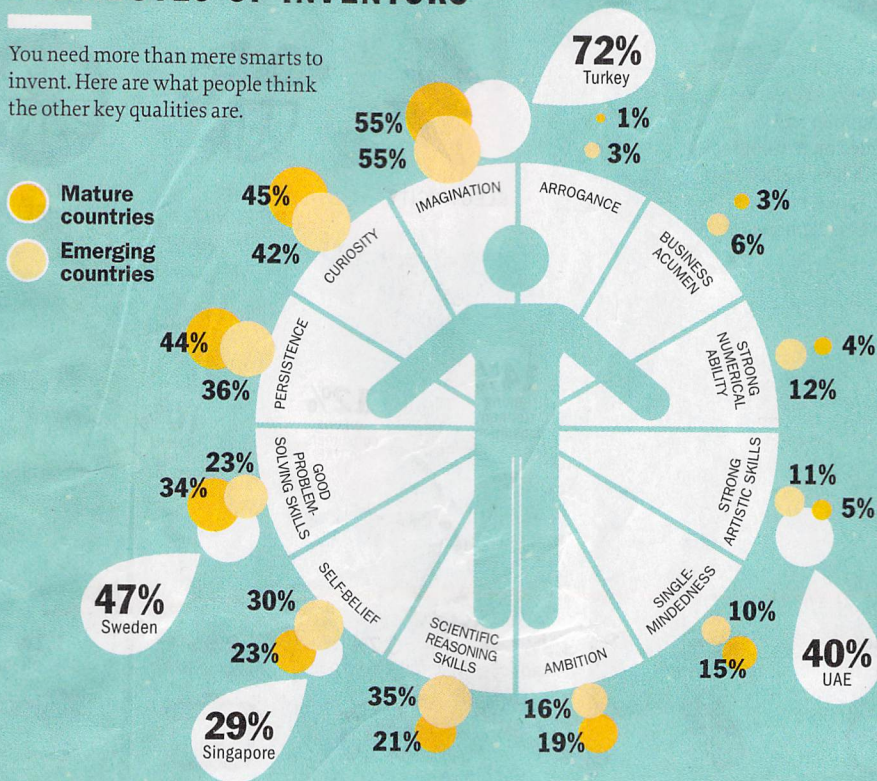
Indonesia

South Africa

43%

# ATTRIBUTES OF INVENTORS

You need more than mere smarts to invent. Here are what people think the other key qualities are.



## MOTIVATION TO INVENT

It isn't about the money—or at least not usually. Inventors invent for many reasons.

