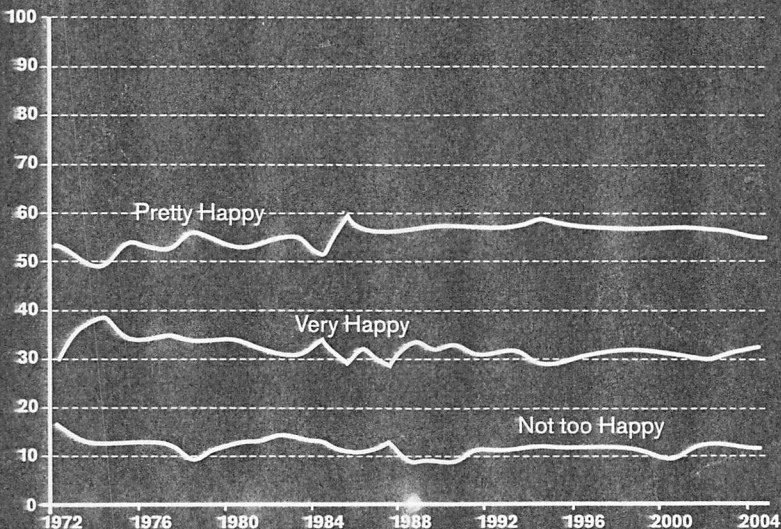


HAPPINESS IN AMERICA, 1972 to 2004



SOURCE: CAPITALISM 3.0: A GUIDE TO RECLAIMING THE COMMONS BY PETER BARNES

It isn't just a moral in a fairy tale anymore: research shows that money really doesn't make us happy. Over the years, salaries and consumption nearly tripled in the US, yet Americans aren't any happier than they were 30 years ago. The level of happiness among the richest tycoons in the Forbes 100 was shown to be no higher than that of Masai cowherders.