

APPEARANCE

- HOW IMPORTANT FOR YOU IS IT TO BE IN STYLE?
- ARE YOU OFTEN SLOPPY IN YOUR APPEARANCE?
- DO YOU FEEL PRESSURED TO LOOK YOUR BEST ALL THE TIME?
- WHAT ARE YOUR FAVORITE COLORS IN CLOTHING?
- ARE YOU HAPPY WITH THE WAY YOUR CLOTHES FIT YOU?
- DO YOU EVER JUST WEAR WHATEVER IS HANDY WITHOUT CARING HOW IT LOOKS?
- DO YOU EVER DRESS IN WAYS TO CONCEAL YOUR TRUE WEIGHT?
- DO YOU USE CLOTHES TO MAKE A STATEMENT? IF SO, WHAT IS YOUR STATEMENT?
- DO YOU TEND TO BE MORE CONSERVATIVE OR MODERN IN YOUR DRESS?
- HOW DO YOU FEEL WHEN SOMEONE COMMENTS ON OR NOTICES YOUR CLOTHES?
- WHAT FEELINGS SURFACE IN YOU WHEN YOU THINK ABOUT CLOTHES?
- WHEN BUYING CLOTHES WHAT DO YOU LOOK FOR MOST?- UNIQUE CLOTHES?, WHAT'S IN STYLE?, FLASHY COLORS? QUIET COLORS?
- DO YOU HAVE A SIMPLE OR COMPLEX WARDROBE?
- WHAT IS THE STATE OF YOUR WARDROBE?
- HOW IMPORTANT ARE CLOTHES TO YOU? IS IT IMPORTANT FOR YOU TO BE ABLE TO HAVE SEVERAL DIFFERENT APPEARANCES OR A SINGLE LOOK?
- DO YOU USUALLY SELECT CLOTHES BASED ON THEIR IMAGE, LABEL, OR HIGH PRICE OR ON COMFORT AND APPEARANCE ON YOU?
- DO SOCIAL PRESSURES TO CONFORM INFLUENCE YOUR CLOTHING STYLE SELECTIONS?