The rat-bastard Capitalist scum who are telling you to "reach out and touch someone" with a telephone or "be there!" where store in a solution into these lovecrafty suckers are trying to turn you into a scrunched-up blood-drained pathetic crippled little cog in the death-machine of the human soul (and lets not have any theological quibbles about what we mean by "soul"). Fight them by meeting with friends, not to consume or produce, but to enjoy friendship