

CoMMeRCiAL HyPe

Distribute **paper** and **pencils**. Invite each group member to make a list of things he or she would like to receive at Christmas or on a birthday this year. Share these lists with each other and discuss:

- What are the most important items on our lists?
Which items bring joy?
- How have our lists changed as we have grown older?
- Define *commercialism*. Give examples of commercialism.
- In what ways do advertisements shape our expectations of what life should be?
- What can we do to cope with commercialism?