

Finish the Slogan

Prior to the meeting, tape several commercials or common phrases from commercials. Play just a part of each and see if the group can finish the song or phrase. You can also write the phrases down and have some of your helpers sing them. Use as many teams as you want and keep score. This will help open up a discussion on our culture and its influence on us. Talk about the highly emotional tactics that advertisers use to persuade us to buy their products. You can point to the fact that the kids know many, if not all, of the different commercials.

