1 **What are your ministry's most common entry points, and how intentionally do you focus on them?** At the ministry I'm privileged to run in Atlanta, our biggest welcome door is our themed outreach nights. As I think about our recent plateau, I admit I've become sloppy (i.e., lazy) about hosting these events regularly (complete with cool promo pieces kids can use to invite their friends). Sigh. My apathy is negatively affecting my youth ministry.

2 **What are your ministry's most common exit points, and how can you "block" them?** We all know it's light-years easier to get visitors in the door than it is to retain them. But what factors make a student's "exit" more likely? For us, the answer is painfully simple. If we're able to quickly involve our guests in small-group fellowship, they're 60 percent more likely to keep coming. If not, they soon vanish. Sigh again. Obviously, I need to communicate to my leaders the importance of making timely follow-up calls. Better yet, maybe I'll go back to calling visitors myself. ●