

“You have to speak their language. You have to interest them, gain their trust, talk to them and show you’re one of them. You’re a person from the street and you speak of your experiences. Then at the end you can tell them: God has helped me.”

—“Violent J” of the hardcore rap duo Insane Clown Posse, who recently “came out” as followers of Christ after two decades of profane, misogynistic, and violent rap